

COVER GATEFOLD PRINT GUIDELINES

Send artwork to:
aaronk@cognitivepublishing.com
Tel: 0161 833 6320

Cover gatefold is 3 full pages of advert space, and is attached to the front or back cover of the magazine opening to the left or right respectively. Artwork should be supplied as 3 separate pages and clearly labeled.

Front Cover Gatefold

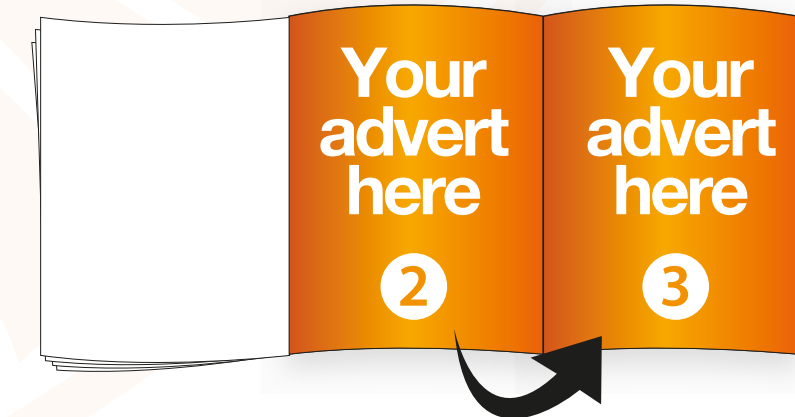


Front Cover Gatefold

- 1 199mm x 297mm
- 2 199mm x 297mm
- 3 207mm x 297mm

A gatefold advert spans over 3 pages, comprising its own cover (1) which is attached to either the front or back cover of the magazine (as per your booking), and folds out into a double page spread (DPS) (2 3).

Back Cover Gatefold



Back Cover Gatefold

- 1 199mm x 297mm
- 2 207mm x 297mm
- 3 199mm x 297mm

Artwork check list

- Exact size specified
- No crop marks required
- 3mm bleed
- 300dpi
- CMYK
- Accepted formats: PDF/Jpeg/tiff
- Artwork sent via email/ftp/file transfer service

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