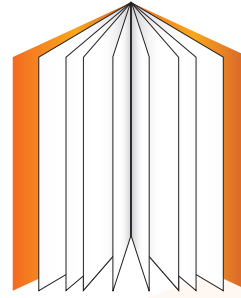
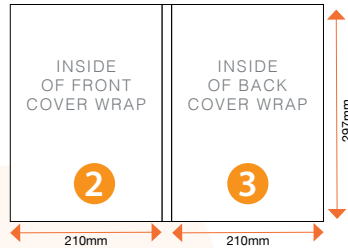
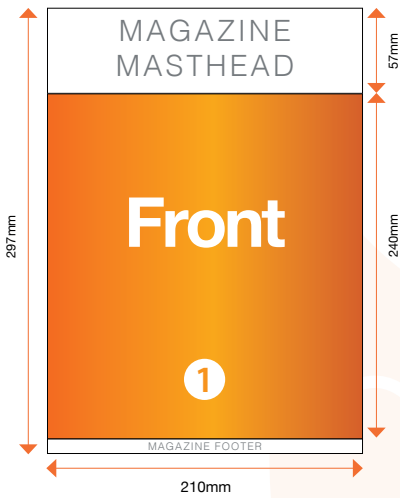
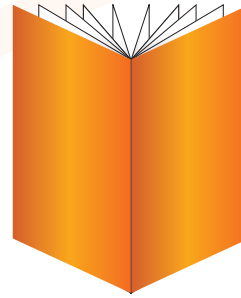


COVER WRAP PRINT GUIDELINES

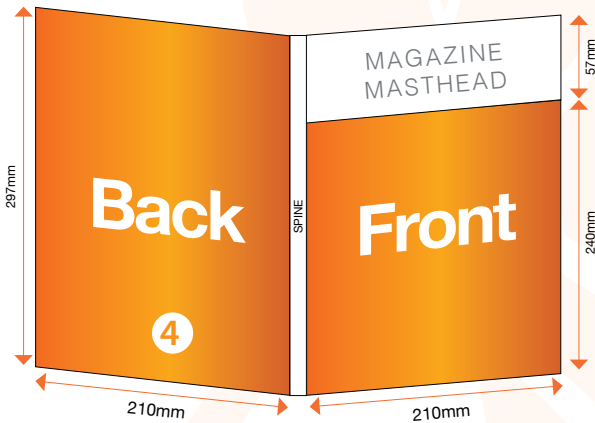
Send artwork to:
aaronk@cognitivepublishing.com
Tel: 0161 833 6320



Cover wrap
Size: 210x240mm + 3x (210x297mm)
Bleed: 3mm
Resolution: 300dpi
Colours: CMYK
Format: PDF/Jpeg/tiff



Note
All artwork should be supplied separately and labelled accordingly. 4 pieces of artwork in total to supply.



Page dimensions

Front cover (page 1): 210x240mm + 3mm bleed
Inside front cover (page 2): 210x297mm + 3mm bleed
Inside back cover (page 3): 210x297mm + 3mm bleed
Back cover (page 4): 210x297mm + 3mm bleed

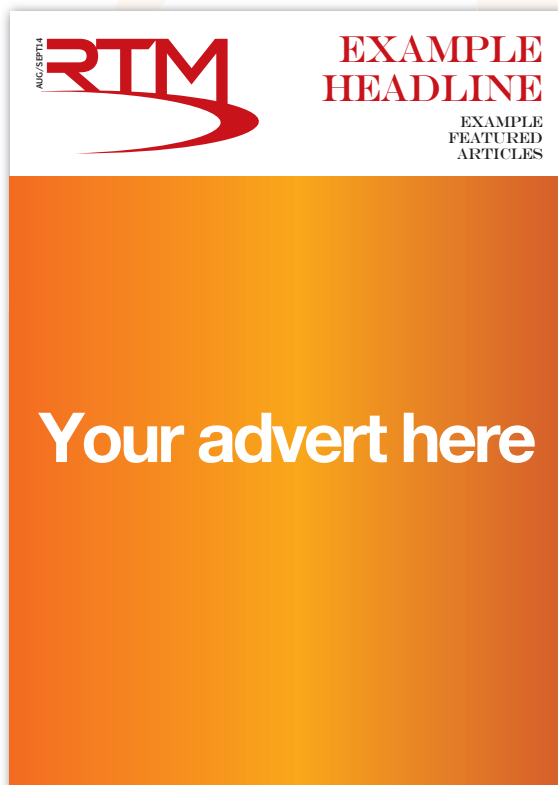
Cover wrap

Your message is 'wrapped' around the magazine, giving you 4 pages of advertising space.

The cover wrap is loose and is not attached to the magazine.

Our masthead will be displayed, which includes the publication's logo, and extracts of text, which could be an important headline or featured articles, and may not necessarily relate to your advert.

The design of the masthead will be determined by us.



Artwork check list

- Exact size specified
- No crop marks required
- 3mm bleed
- 300dpi
- CMYK
- Accepted formats: PDF/Jpeg/tiff
- Artwork sent via email/ftp/file transfer service

Contact details

Art Director: Aaron Kelly
Email: aaronk@cognitivepublishing.com
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