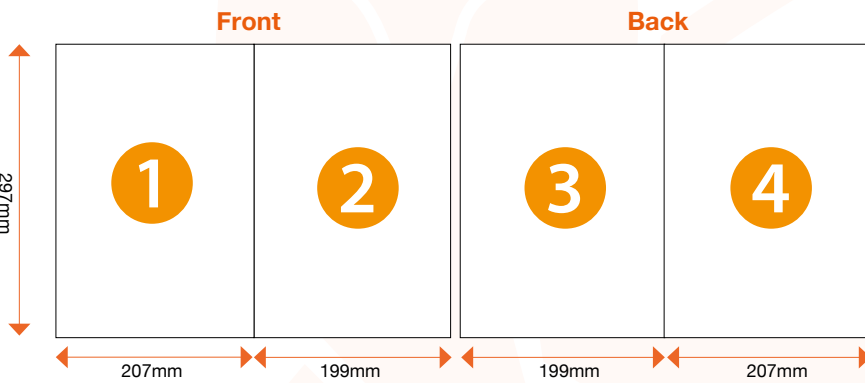


GATEFOLD PRINT GUIDELINES

Send artwork to:
aaronk@cognitivepublishing.com
Tel: 0161 833 6320



Dimensions

- 1 207 x 297mm + 3mm bleed
- 2 199 x 297mm + 3mm bleed
- 3 199 x 297mm + 3mm bleed
- 3 207 x 297mm + 3mm bleed

A gatefold advert spans over 4 pages and can throw out to the left or right. It folds away within the magazine and can only be placed inbetween designated pages (due to the perfect bound nature of our publications).

You can use these pages to create 2 double page spreads, 4 single pages, or a combination of the two.

Artwork must be supplied as 4 separate pages, adhering to the dimensions stated above, and must include 3mm bleed all the way around each page. Crop marks are not required.

Example



Artwork check list

- Exact size specified
- No crop marks required
- 3mm bleed
- 300dpi
- CMYK
- Accepted formats: PDF/Jpeg/tiff
- Artwork sent via email/ftp/file transfer service

Contact details

Art Director: Aaron Kelly
Email: aaronk@cognitivepublishing.com
Tel: 0161 833 6320

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